RIA registration and contract access guide

GETTING STARTED HAS NEVER BEEN EASIER

Welcome to Jackson[®]. We are pleased to serve you and your clients through our RIA and Wealth Managers platform. Registration is easy and allows you access to service existing commission- or advisory-based products. We also make it easy to access new fee-based products in a way that fits your chosen business model. Once you are registered, you have access to contract information, trading, billing, new-business referrals, and more. Our guide walks you through everything you need to get started.



Jackson® is the marketing name for Jackson Financial Inc., Jackson National Life Insurance Company®, and Jackson National Life Insurance Company of New York®.

Not FDIC/NCUA insured • May lose value • Not bank/CU guaranteed Not a deposit • Not insured by any federal agency





Jackson advisory annuities are designed to fit your unique business model. As your practice evolves and grows, our optimized products and services make incorporating annuities into your client's financial plans as easy as possible.

Jackson's team of experts, user-friendly technology, simple processes, and advisory products are easy to use and integrate into your business.

You will have access to the entire suite of <u>fee-based annuities</u> including fixed index, registered index-linked, and variable annuities.

To learn more about the what's available to you, reach out to your Jackson representative.

DID YOU KNOW?

Investment adviser representatives (IARs) can still provide advice on all Jackson products through the use of a client authorization form

What is an annuity? An annuity is a long-term, tax-deferred vehicle designed for retirement and is an insurance contract. Variable annuities and registered index-linked annuities involve investment risks and may lose value. Earnings are taxable as ordinary income when distributed. Individuals may be subject to a 10% additional tax for withdrawals before age 59½ unless an exception to the tax is met.

Managing and gaining access to your clients' existing annuities

In three easy steps, you and your RIA firm can gain access to existing commission and advisory contracts.

1. REGISTERING AS AN RIA

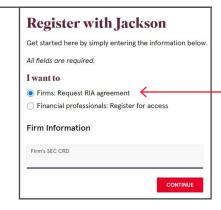
Before an IAR can be registered, the RIA firm must first register on jackson.com by requesting an RIA agreement. Select **Firms: Request RIA agreement**. The onboarding team will follow up with additional questions and next steps.

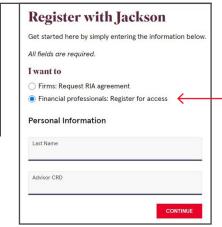
2. REGISTERING AS AN IAR

After the RIA agreement has been executed, IARs can register on jackson.com by selecting **Financial professionals: Register for access.** Once the registration is approved, a confirmation email will be sent by Customer Care with your Jackson ID.

3. TRANSFERRING AND GAINING ACCESS TO IN-FORCE ADVISORY AND COMMISSION-BASED ANNUITY CONTRACTS

Once advisor registration is complete, adding an RIA/IAR to a contract is established by completing the Client Authorization Form.



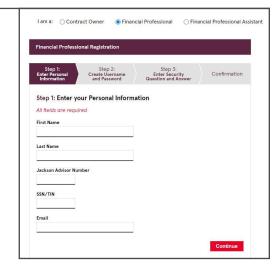


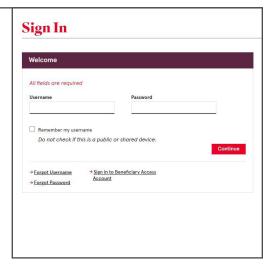
First Class Mail: P.O. Box 2 Lansing &	26247 Al 48909-6247			Office: Lansing, Michigan www.jackson.com ne.800.585.0547 vs. 2620
vernight Mail: 1 Corporate Way Lansing, MI 48951		Fax: 666-908-907 Contract Number (19 characters, include zone) Email: customercare @ jackson.com		
ISE DARK INK ONLY (pri	int or type)			
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Servicing commissionable and advisory contracts on jackson.com

- If you don't have a login through jackson.com, click **Sign In** on the home page and then choose **Register Now**.
- If an account already exists from a previous broker/dealer appointment, the username and password will remain the same.
- If you had a previous jackson.com login but cannot remember the username and/or password, you can reset those directly on the sign-in page. If you no longer have access to the email address that was attached to the login, our service team can update that information.

Note: For those who have current Jackson registrations with both a broker/dealer and an RIA, only one online account is needed. All business—both commissionable and advisory—appear in the Book of Business tab.





Setting up fee billing

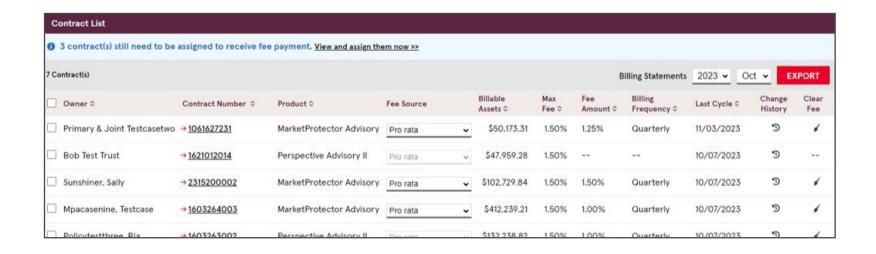
Log on to jackson.com to establish fee billing for eligible contracts.
 Under the Fee Billing tab, all advisory contracts that allow for direct billing will appear. Follow the prompts presented to Review and Confirm.

Note that some RIAs may not allow for IAR-level billing. Refer to your back office if the **Fee Billing** tab is not available.

• For electronic payment. submit an Electronic Funds Transfer (EFT) form to **customercare@jackson.com**, otherwise advisory fees are sent via check. Fees are sent directly to the RIA, and the information needed on the EFT form is for the firm only.







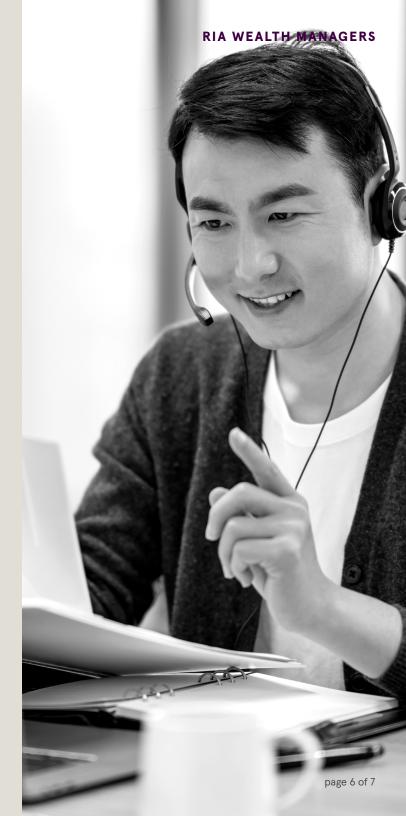
Trades and reallocations

- Conducting trades and reallocations can be done online at jackson.com or over the phone with our Customer Care team. Please check with your RIA to determine whether this is allowed at the advisor level.
- Our mass-trading feature enables trades to be conducted for individual contracts or multiple contracts.

Access to a fully licensed concierge team

Jackson's annuity concierge team act as a dedicated resource that helps RIAs gain access to new advisory annuities. The team is fully licensed and complies with applicable FINRA and state insurance regulations and SEC Regulation Best Interest to write new contracts for clients. Once the contract is issued, the RIA/IAR has access to manage it.

Jackson also partners with third-party outsourced insurance desks that offer similar services.



LET'S GET STARTED

Before you know it, you'll be up and running

HAVE QUESTIONS OR NEED HELP? Contact the RIA Business Development team at riabusinessdevelopment@jackson.com

Before investing, investors should carefully consider the investment objectives, risks, charges, and expenses of the variable annuity and its underlying investment options. The current contract prospectus and underlying fund prospectuses provide this and other important information. Please contact your financial professional or the Company to obtain the prospectuses. Please read the prospectuses carefully before investing or sending money.

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Annuities are long-term, tax-deferred vehicles designed for retirement and are insurance contracts. Variable annuities and registered index-linked annuities involve investment risks and may lose value. Earnings are taxable as ordinary income when distributed. Individuals may be subject to a 10% additional tax for withdrawals before age 59½ unless an exception to the tax is met.

The concierge team operates as part of Jackson National Life Distributors LLC (JNLD). JNLD is a wholly owned subsidiary of Jackson National Life Insurance Company (collectively, with its affiliates "Jackson") and distributes annuities issued by Jackson. JNLD's primary activities involve the distribution of annuities, insurance, and mutual funds issued by Jackson and its affiliates through financial intermediaries. JNLD offers limited brokerage services and makes recommendations to retail investors who are referred to it by fiduciaries such as trust companies and registered investment advisers. The concierge team's financial professionals will review a client's investment profile and may make a recommendation regarding a Jackson annuity if doing so is in the client's best interest. If a client wants the annuity, JNLD then serves as the broker/dealer of record and insurance agency for the transaction. JNLD's recommendations are limited to products sponsored by Jackson. JNLD and its concierge team's financial professionals are not a fiduciary with respect to the recommendations and do not maintain a fiduciary relationship with your clients. JNLD does not make investment decisions for your clients or provide ongoing investment advice, monitor investments, or hold customer accounts or assets. JNLD forwards your client's product application to Jackson, the insurance carrier. Your client's investment is held direct by Jackson, not in an account at JNLD. Upon acceptance of the application by Jackson, JNLD's relationship with your client ends.

Annuities are issued by Jackson National Life Insurance Company (Home Office: Lansing, Michigan) and in New York by Jackson National Life Insurance Company of New York (Home Office: Purchase, New York). Variable annuities are distributed by Jackson National Life Distributors LLC, member FINRA. May not be available in all states, and state variations may apply. These products have limitations and restrictions. Discuss them with your clients or contact Jackson for more information.



CMV10407 06/24 page 7 of 7